

Special Service for Exhibitors at

8st International Jewellery Tokyo Autumn (IJT AUTUMN)

(Dates: Oct. 28 [Wed]–30[Fri], 2020)

Online Meeting Service **Free**

You can Meet Your Potential Customers Onsite and Online as Well



01. Set Up Your Virtual Booth

SAMPLE



02. You can Arrange Meetings with Visitors During the Show

1. 2 weeks before the show, your virtual booth will be open to visitors and you will start to receive appointment requests from them.
2. Exhibitors can fix appointments either onsite or online and manage the meeting schedule by this system.
3. You can conduct onsite and online meetings with visitors during the show.

SAMPLE

■ Online Meetings ■ Onsite Meetings

The diagram illustrates the meeting arrangement system. On the left, a virtual booth for "Reed Exhibitions Reed Japan Ltd." is shown with a "Meetup" button. A man in a suit stands next to the booth. A red arrow points from the "Meetup" button to a laptop screen displaying a calendar interface. The calendar shows a grid for June 2020 with time slots from 10:00 am to 10:00 pm. Blue bars represent "Online Meetings" and red bars represent "Onsite Meetings". A legend at the top right identifies these colors. A "Meetup" button with a calendar icon and options for "Send a Message" and "Video Call" is circled in red. A text box "I help you?" is also present.

*The display image is for illustration purpose only.

03. You can Conduct Business Meetings Online as Well

1 Video Call with Online Visitors

Online Visitor → Exhibitor



Online visitors browsing your virtual booth request a video call



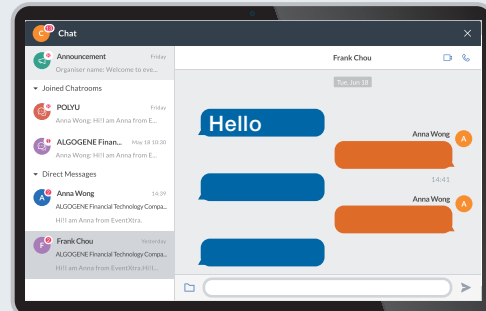
Video conference with online visitors

2 Real-Time Chat with Online Visitors

Online Visitor → Exhibitor



Online visitors browsing your virtual booth request to chat



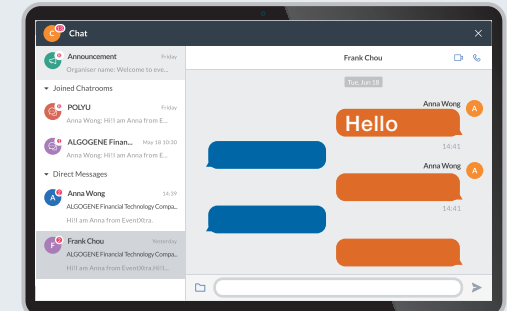
Business discussions by chat

3 Talk to Online Visitors Browsing Your Booth by Chat System

Exhibitor → Online Visitor



You can reach out to online visitors browsing your booth by chat system



Business discussions by chat

*The display image is for illustration purpose only.

04. Additional Options for More Success at the Show

1

Live Streaming Function

Price: 200,000JPY (Tax excluded)

You can broadcast live streaming of your booth (presentation or demonstration, etc.) during the show.

* Linked to video streaming website such as YouTube.

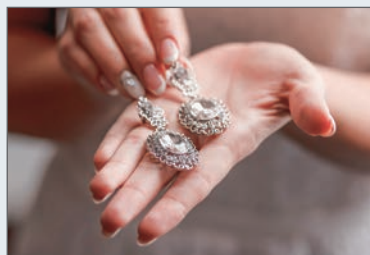


Examples

You can expect to get more sales leads by broadcasting live streaming of your booth.



Presentation



Product Demonstration

2

Entrance Advertisement

(Limited to 4 Companies)

Price: 500,000JPY (Tax excluded)

You can place an advertisement on the entrance page of the "Online Meeting Service". All users will visit the entrance page to browse the show online. You can link the ads to your virtual booth.



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Contact

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