



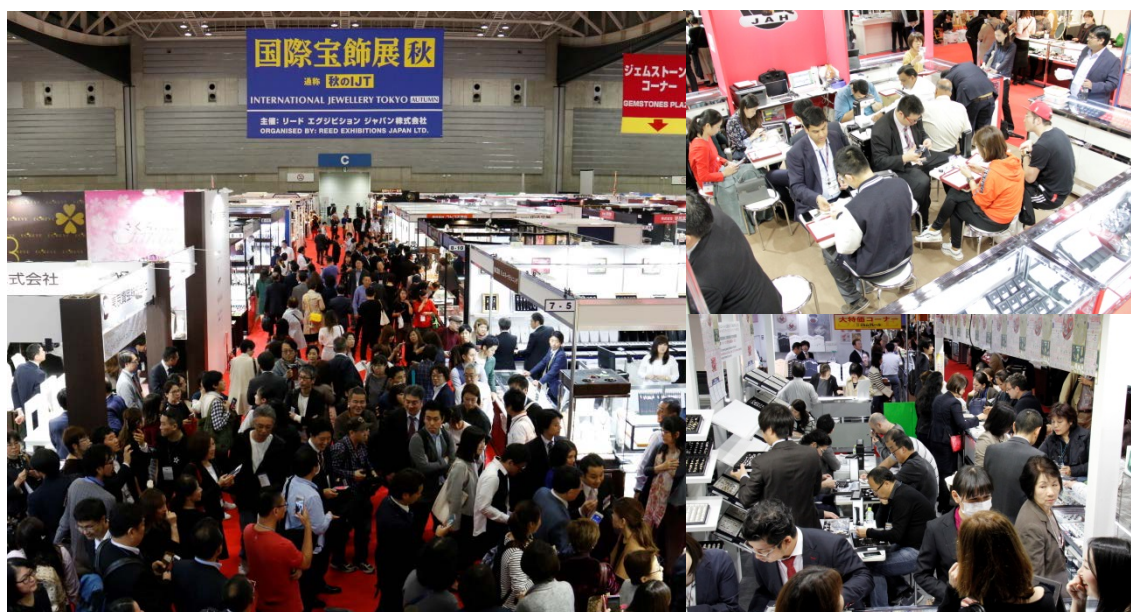
Date: Oct. 24(Wed)-26(Fri), 2018 / 10:00-18:00 (10:00-17:00 on Oct. 26)

Venue: Pacifico Yokohama, Japan

Organiser: Reed Exhibitions Japan Ltd.

Web: www.ijt-aki.jp/en-gb.html

Jewellery Show for the Year-end Best Sales Season



During coming October 24th to 26th, 2018, International Jewellery Tokyo AUTUMN (IJT AUTUMN) will take place in Yokohama, a neighbour metropolis of Tokyo. IJT AUTUMN will run its 6th session this year, owing to all the exhibitors and the visitors who supported this show for years. This year, it is expected to have 400 exhibitors. 450,000 items of jewellery, gemstones, and jewellery related products, will gather under one roof. With no denial, IJT AUTUMN will provide the most meaningful sourcing experience for the year-end-sales season.

Three features of IJT AUTUMN

1. This year, IJT AUTUMN features the largest number of exhibitors in Pearl Zone. Pearls and pearl jewellery are one of the most popular products in the IJT AUTUMN. With exhibitors of Japan's high quality pearl merchandise, IJT AUTUMN provides the best opportunity for visitors to source in the pearl market. Southsea pearls, Akoya pearls, gold pearls, and all kinds of pearls are available. In addition, necklaces, earrings, rings, and all types of jewellery can be found on site.



2. The second feature is the outstanding rise in the number of overseas visitors. The rise of overseas visitors is very prominent. In IJT AUTUMN 2017, there were 1,181 visitors from overseas, and this year, IJT AUTUMN 2018 is expecting over 1,700 visitors from overseas. The only reason the number of visitors is rising, is that IJT AUTUMN is a jewellery show one cannot miss. In addition to the pearls and pearl



jewellery mentioned above, great line-ups of diamonds and diamond jewellery, fine jewellery, gemstones, 14k gold jewellery, and second-hand jewellery, etc. will also gather under one roof! The show features latest trends from luxurious jewellery to casual and fashionable jewellery. The visitors can source a variety of products that are gathered from all over the world. The prominent rise of the overseas visitors comes for the attractive line-ups of the products brought by the exhibitors from all over the world.

3. Last but not least, it is a great excitement to announce that this year there will be a new zone called the "Light Jewellery Zone." The biggest feature of this zone is "Made-in-Japan" jewellery at an affordable price range. Jewellery made with delicate & special cutting-edge technology that represents Japan's jewellery makers' expertise and prominent technique, will gather in this zone. In addition, in spite of the

quality, this zone features great line-ups of reasonably-priced jewellery for daily use. Like pearls, “Made-in -Japan” jewellery will be another one of the most popular products at IJT AUTUMN. As light jewellery is one of the features of the latest trend of “Made-in-Japan” jewellery, the demand for light jewellery has been increasing recently and the show will be the best place to source them.



Pacifico Yokohama in Yokohama City



It is a pleasure to announce that this is the 3rd time to hold the show in a venue called Pacifico Yokohama. The venue is located in the beautiful port city of Yokohama. The neon after dark is so colourful and shining brightly that it can be compared to glittering jewellery. Yokohama is also known for a great place for sightseeing. The city is filled with amusement facilities, historical artefacts, events, and more. Furthermore, Yokohama has easy access from a number of major cities in the country. It only takes 30 minutes by train to Tokyo from Yokohama. Please check out Yokohama Sightseeing spots from the URL below.

Link → <http://www.yokohamajapan.com/>

The venue will be filled with some 450,000 pieces of jewellery items. Exhibitors and visitors have been increasing each year, and every year they are greater in numbers than the previous year. There is no doubt that this year, IJT AUTUMN will provide the best experience for the participants. Late October is the best timing for the industrial professionals to source for the year-end sales. Exhibitors will prepare the best of the best for the show! IJT AUTUMN is a too good a chance to miss. With great confidence, IJT AUTUMN will welcome all to join the show from all over the world.

It is time you join the IJT AUTUMN and experience the rush of excitement you feel when you enter the venue for the first time!

If you are interested in visiting, please get your online fast entry ticket by filling in the pre-registration form from the link below. Without a ticket, JPY 5,000/person will be required on-site as an admission fee.

Link→ https://www.ijt-aki.jp/inv_en/

Great opportunities also await jewellers and diamond/gemstone dealers who exhibit in IJT AUTUMN from overseas countries. Those exhibitors could target the huge Japanese market and the fast expanding Asian markets all at the same time for the excellent year-end sales season. This is a rare chance that no one could miss. If you are interested in exhibiting, please contact us from the link or email address below. Most of the open spots are already sold. Contact Show Management ASAP!

Link→ https://www.ijt-aki.jp/ex_en/

Email→ ijt-eng@reedexpo.co.jp

For further information, please contact us through email or phone call.

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